

# HOMESCHOOL MASTERY ACADEMY

Enriching the Homeschool Journey:  
Empowering Families to Embrace Learning at Home.



## ABOUT US

Homeschool Mastery Academy is a reliable resource for new and established homeschool parents. We offer homeschool support and encouragement for parents to homeschool in whatever way best suits their family. We believe there is no right way to homeschool.

With that said, we offer a wide range of resources. We advocate for the eclectic method of home education because it is easy for most families to embrace and works well for families homeschooling multiple children. Eclectic homeschool families enjoy mixing a variety of curricula, resources, and materials to home educate well.

**8.5K**

PAGEVIEWS

Monthly Average

**2K+**

IG FOLLOWERS

**2.6K+**

FB FOLLOWERS

@HomeschoolMasteryAcademy

**8.3K+**

EMAIL  
SUBSCRIBERS

The Homeschool Mastery Academy audience comprises a majority of homeschool families altogether new to homeschooling and established eclectic homeschool families that are always on the lookout for new homeschool products, too.

Our list grows daily with new families looking to leave the public school system. We currently have a solid minimum open rate of approximately 22% and a click-through rate of around 1%.

# \$200

## E-BLASTS

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Allow us to send a personalized email to the engaged list of Homeschool Mastery Academy subscribers for your brand. Our subscribers are new and established homeschool families open to hearing about all types of products and curriculum. Because they are eclectic homeschoolers, they are interested in a wide range of homeschool methods and resources.

Your email will be resent to the subscribers on the list that did not open the e-blast within 3-4 days—maximizing your open rate as best as possible for you.



# \$300

## SPONSORED BLOG POST

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A sponsored blog post is another excellent way to get your brand in front of homeschoolers who are interested in what you have to offer. The Homeschool Mastery Academy blog receives, on average, 12,000+ page views per month. We will also share your post on Pinterest (we have approximately 3.6K+ followers and growing daily), gaining an even wider reach of new eyes on your product or brand.

We can also craft a custom social media package to suit your unique business needs. If you want to expand your reach and enhance brand visibility, our team is dedicated to creating a personalized strategy for you.

HOMESCHOOLMASTERYACADEMY.COM

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